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## Boston 1999

# Publishing Strategies Conference

Boston 1999 Publishing Strategies Conference Calendar			
Track	Facing the Future	Growth Opportunities	New Technologies and Practices
Monday, March 01, 1999			
09:30 AM - 10:30 AM	Publishing Strategies Conference Keynote Transcript (HTML 78k)		
11:00 AM - 12:30 PM	Media-Independent Publishing: Tools and Techniques Transcript (HTML 55k) Kevin Hannon (PPT 47k)	Digital Printing: Adding Pod Services into Your Business Transcript (HTML 85k) Barbara Pellow (PPT 7693k) Davede Bronkart (PPT 3860k) Joe Webb (PPT 227k)	Print/E-Commerce: Models for the Web Transcript (HTML 83k) Eric Bean (PDF 3075k) ✓ Mills Davis (PDF 125k) ~ Nimish Mehta (PPT 540k) Royal Farros (PPT 1327k)
02:30 PM - 04:00 PM	Electronic Books: Five Competing Approaches Transcript (HTML 84k) Daniel Munyan (PPT 1457k) Dennis McNannay (PPT 146k) Len Kawell (PPT 76k)	CTP and Color Proofing: Making the Right Choices Transcript (HTML 89k) Bruce Harrison (PPT 4999k) Mark Doyle (PPT 604k)	Digital Photography: Fast Advances Transcript (HTML 70k)
04:30 PM - 06:00 PM	CIM: Where Are We Headed? Transcript (HTML 78k) Guy Johnson (PPT 50k) Jurgen Schonhut (PPT 144k) Phil Nelson (PPT 2122k)	To Acquire or To Be Acquired: Is That the Question? Transcript (HTML 88k) ThadMcIlroy (PPT 155k)	Print vs. the Web: Finding the Ideal Balance Transcript (HTML 69k)
Tuesday, March 02, 1999			
11:00 AM - 12:30 PM	The Future of Publishing Transcript (HTML 29k)	Asset Management: Business and Service Strategies Transcript (HTML 88k) Behzad Ilchi (PPT 109k) Bruce Ganger (PPT 63k) Marc Mandel (PPT 56k) PaulWhite (PDF 53k)	Next Generation Page Layout Tools Transcript (HTML 30k) Don Lohse (PPT 63k)
		Asset Management: Seven Minutes with an Asset Management Vendor	Integrating Asset

02:30 PM - 04:00 PM	<b>Automated Color Control</b> Transcript (HTML 23k) <b>Dave Hunter (PDF 65k)</b> <b>John Sweeney (ZIP 4979k)</b>	<b>Transcript (HTML 71k)</b> <b>George Alexander (PPT 44k)</b> <b>Michael Denley (PPT 203k)</b> <b>Paul Beyer (PDF 1144k)</b> <b>Robert Godwin (PPT 713k)</b> <b>Scott Bowen (PPT 4240k)</b> <b>Sioux Fleming (PPT 42k)</b>	<b>Management with Workflow Systems</b> Transcript (HTML 22k) <b>Jeff Boldt (PPT 283k)</b> <b>Jennifer Neumann (PPT 311k)</b> <b>Tom Houser (PDF 163k)</b>
04:30 PM - 06:00 PM	<b>Rights Management: Controlling Copyrights on the Electronic Frontier</b> Transcript (HTML 81k) <b>Bill Rosenblatt (PPT 288k)</b> <b>Brad Husick (PPT 1746k)</b> <b>Evan Messinger (PPT 5090k)</b> <b>Norman Paskin (PPT 138k)</b>	<b>Variable Data Printing: In-Depth Case Studies</b> Transcript (HTML 70k) <b>Dave deBronkart (PPT 3679k)</b> <b>David Broudy (PDF 934k)</b>	<b>PDF and Acrobat - Latest Developments</b> Transcript (HTML 19k) <b>Stephan Jaeggi (PDF 122k)</b>

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